



BLAOVEST KIRILOV DEPUTY MINISTER ELECTRONIC GOVERNANCE

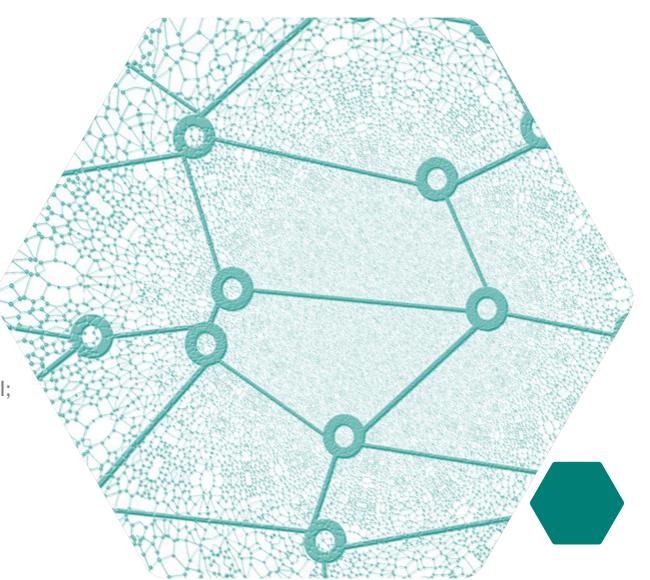


EUROPEAN AI STRATEGY

aims at making the EU a world-class hub for AI and ensuring that AI is human-centric and trustworthy

In April 2021, the Commission presented its Al package, including:

its Communication on fostering a European approach to AI; a review of the Coordinated Plan on Artificial Intelligence (with EU Member States); its proposal for a regulation laying down harmonised rules on AI (AI Act) and relevant Impact assessment.



2022

Proposal for an Al liability directive

EUROPEAN APPROACH TO AI - TIMELINE

2021

European Commission: Proposal for a regulation laying down harmonised rules on Al

2020

Inception impact assessment: Ethical and legal requirements on AI

2020

European Commission: White paper on AI: a European approach to excellence and trust

2019

European Commission Communication: Building trust in human-centric artificial intelligence

2018

Launch of the European Al alliance Set up of the high-level expert group on Al European Commission: Coordinated plan on Al





Where is Bulgaria in regards to Al?

Public infrastructure seems to be a key asset for the Bulgarian Al industry. This makes Bulgaria a location with great potential to become an established international hub for the development of Al solutions.

BULGARIA ARTIFICIAL INTELLIGENCE



STRATEGIC

ROADMAP

for Al in Bulgaria



CONCEPT OF
DEVELOPMENT
OF ARTIFICIAL
INTELLIGENCE
IN BULGARIA - 2030





REGULATORY FRAMEWORK

The framework should address citizens' and businesses' concerns about using AI applications.

Future regulations will build on current European legislation. The new legal framework is expected to remain proportionate and not lead to over-regulation.





Technologies, systems and products using Al will enter our social life more and more, which will include applications of AI in solving various problems





USE CASE CHALLENGES

social media

Facebook is the main social media platform used in Bulgaria. Data in 2022 shows 4.2 million users, which is roughly the adult population that is reported to be using the internet.

Facebook inability to tackle coordinated inauthentic behavior on a country-specific basis.



Do you face the same challenge?

